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1952  Winner
Helen Traubel
(Pat. 1028)

Garden Grandeur

FALL 1951
SPRING 1952



1952

FRED HOWARD

(Pat. 1006)

Each \$2.75, 3 for \$7.20, doz. \$28.80

A new yellow rose from California, which has proved superior enough all over the country to win an All-America award. The bloom is about 4 inches across when fully open and is well filled with 50 to 60 petals. The ovoid buds are golden yellow tinted light red; as they open, they become rich buff-yellow with pinkish shadings. The color lasts well. Slightly fragrant. A strong-growing, upright plant with plenty of foliage, blooming freely over a long period.



FRED HOWARD



HELEN
TRAUBEL

Helen Traubel

(Pat. 1028)

Each \$2.75, 3 for \$7.20, doz. \$28.80

A lovely new rose named for the great Metropolitan Opera star and certain to be a garden favorite as soon as it becomes distributed and known. Its All-America award is evidence of its all-round good qualities. The color varies somewhat with the weather, from light sparkling pink to rich luminous apricot. The graceful buds are long and very large; open flowers are of very fine form and substance and reach a diameter of 4 to 5 inches. Pleasing fragrance. Tall, sturdy canes produce quantities of these magnificent flowers. The plant grows 3 to 5 feet tall, depending upon local growing conditions.



All-America Rose Selections

Vogue

(Pat. 926)

Each \$2.25, 3 for \$6.00, doz. \$24.00

A wonderful new floribunda rose with all the best qualities of that very useful class. It is intense cherry-coral, with well-formed, 3 to 4-inch flowers of hybrid tea form. The very dark, ovoid bud opens slowly to a delightfully fragrant bloom, carried in sprays. Rich dark foliage on a 2½ to 3-foot plant. Excellent in combination with shrubs and evergreens, or as a hedge.



Another New Queen, Miss Catherine Roberts of Tyler, ruler of the 1951 Texas Rose Festival.



**COLLECTION
No. 1**

**ONE EACH
OF ALL THREE
1952 WINNERS**

\$6.85

POSTPAID



Featured Roses

BLANCHE MALLERIN. (Pat. 594)

Each \$2.00, 3 for \$5.25, doz. \$21.00

Good white roses are a rarity but here is one that we can give our heartiest recommendation. The color is snowy white but the beautiful satiny sheen on the petals keeps it from being dead white. The long buds open to well-formed flowers about 3½ to 4 inches in diameter. Each one is carried on a good stem. Plants are upright and disease resistant. This is a splendid rose for cutting.



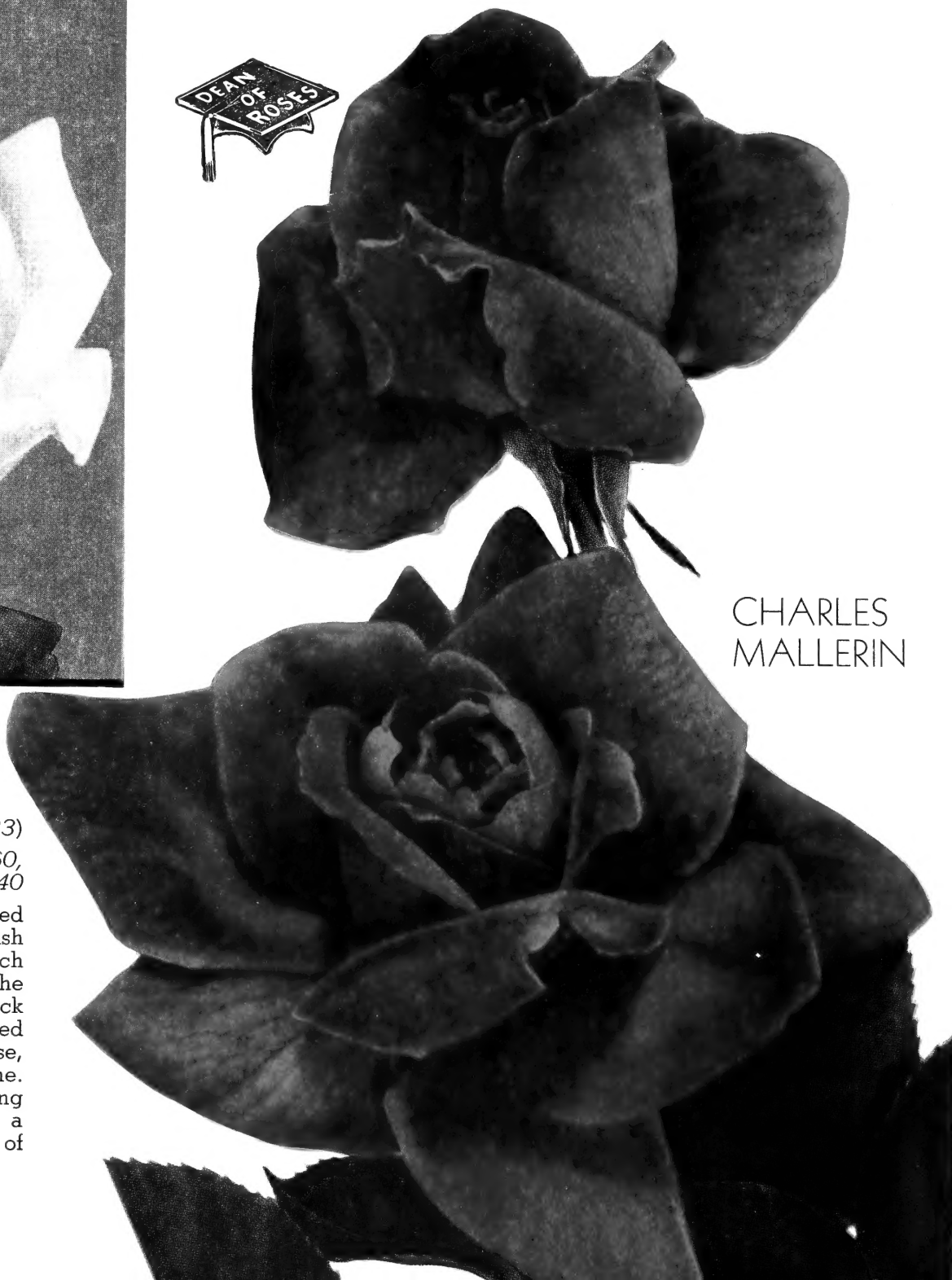
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BLANCHE
MALLERIN

CHARLES MALLERIN (Pat. 933)

Each \$2.50, 3 for \$6.60,
doz. \$26.40

Among the darkest of deep red roses, with a velvety blackish sheen. And best of all, this rich color does not turn blue. The bloom has 30 to 40 broad, thick petals arranged in high-pointed form. As befits this gorgeous rose, it has a marvelous perfume. Healthy foliage and a very strong plant that sometimes becomes a bit unsymmetrical because of the tall canes it develops.



CHARLES
MALLERIN



SYMPHONIE

SYMPHONIE. (Pat. 958)


*Each \$2.50, 3 for \$6.60,
doz. \$26.40*

A new variety that has Peace as one of its parents, which is a good start for any rose. This is a distinctive pink of deep rich tone, with a silvery tint shining through. Deep carmine-pink veins spread a pattern over the broad, wavy petals, and sometimes there is a faint silvery thread along the edge. Blooms are of immense size and have a heavy scent. Strong and free-blooming plant.

**GOLDEN SCEPTER.
(Pat. 910)**

*Each \$2.50, 3 for
\$6.60, doz. \$26.40*

An unfading golden yellow rose that will keep blooming all summer without losing its appealing color. Besides this very commendable trait, Golden Scepter has a delicately formed bloom of the high-pointed type, about 5½ inches across when open, with 35 petals. The tall, vigorous plant begins to bloom in June and continues to produce scores of slender golden buds all season. In habit it is open and airy, growing 2½ to 3 feet tall. The foliage is dark, glossy and disease resistant. Exceptionally hardy. This rose came originally from Holland and is the winner of numerous awards both here and abroad.



COLLECTION No. 2
ONE EACH OF THESE
FOUR FINE ROSES . \$8.35
POSTPAID

GOLDEN
SCEPTER

Six ARP

SELECTED FROM THE TOP TEN ALL-AMERICA ROSES

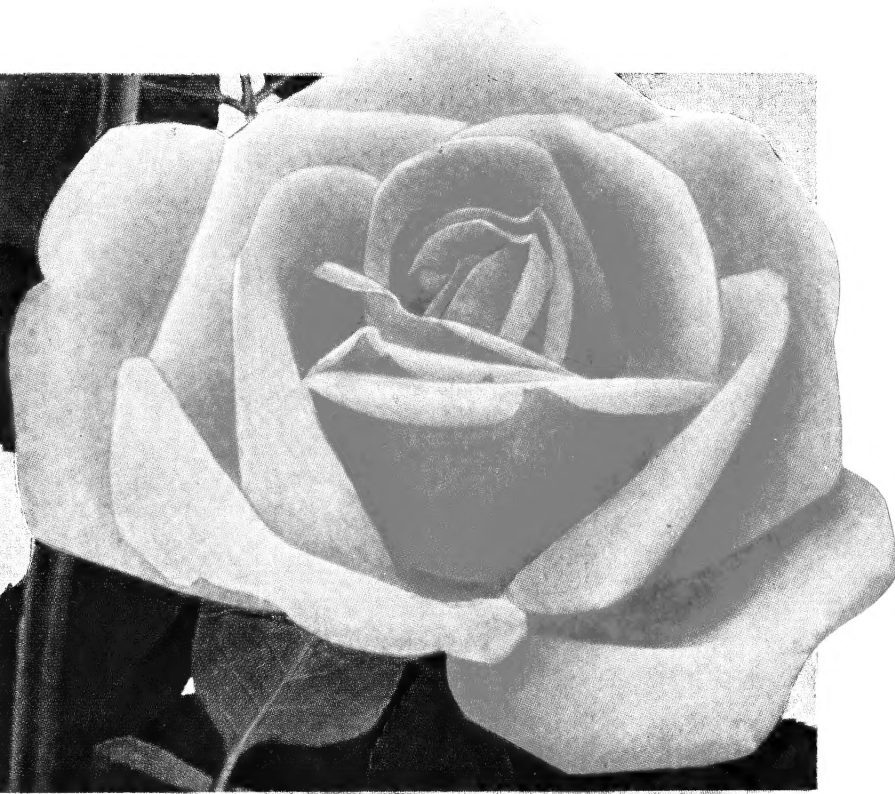
The ten best All-America roses of all time were chosen last year from the thirty-six varieties that won the coveted All-America Rose Selections award between 1940 and 1949. All the winners were hybrid teas, the most popular class with American gardeners.

From these top ten, we have made a further selection. We offer you this special collection of Six Arp Favorites, confident that they will soon occupy a favored place in your affections, too.

ONE EACH OF ALL
SIX SHOWN HERE

\$9.75

POSTPAID



KATHERINE T.
MARSHALL



FORTY-NINER



CHARLOTTE ARMSTRONG

A Word About All-America Roses

Roses designated as All-America winners have been chosen by a jury of experienced judges from among all the new roses submitted for trial by their originators. Test gardens located at various points across the United States receive the plants and grow them for two years, during which time careful notes are taken on the performance of each variety under ordinary growing conditions. Tabulation of these notes is the basis for making the All-America awards.

Favorites



NOCTURNE



©

LOWELL THOMAS

1951 Texas Rose Festival.
President Randall Morrow of
Magnolia Petroleum Co. pre-
sents Arp Beauty to Tyler
Beauty.



MIRANDY

COLLECTION No. 3

SIX Arp Favorites for \$11.25

POSTPAID	Each
KATHERINE T. MARSHALL. (Pat. 607).....	\$1.75
CHARLOTTE ARMSTRONG. (Pat. 455).....	2.00
SAN FERNANDO. (Pat. 785).....	1.75
FORTY-NINER. (Pat. 792).....	2.00
LOWELL THOMAS. (Pat. 595).....	2.00
NOCTURNE. (Pat. 713).....	1.75
MIRANDY. (Pat. 632).....	1.75

(Save \$1.75) Value.....\$13.00

Hybrid Tea Roses —

THE WORLD'S FINEST



AMI QUINARD

CALEDONIA. *Each \$1.35, 3 for \$3.40, doz. \$13.50*
Long, pure white buds opening into double, high-centered flowers of ivory. They come singly on long stems. Delicate fragrance. Exceptionally good late cut flower.

CAPISTRANO. (Pat. 922)
Each \$2.25, 3 for \$6.00, doz. \$24.00



Capistrano is a rich shade of deep, glowing rose-pink in the bud and open flower and has the welcome habit of keeping its warm tones without fading or changing, as long as the flower lasts. A bold, upright grower to a height of 4 to 5 feet, with beautiful leathery foliage. Produces a continuing display of fragrant bloom all season. One of the most vigorous hybrid teas ever introduced. A rose with a great future, which will soon make a name for itself and add to the prestige of the All-America winners.

CHARLES K. DOUGLAS.
Each \$1.25, 3 for \$3.15, doz. \$12.50

A standard red rose, popular for many years. The color is flaming scarlet with a velvety crimson flush. A large, double flower opening from a long-pointed bud. An abundant bloomer.

AMERICAN BEAUTY. *Each \$1.35, 3 for \$3.40, doz. \$13.50*
Large, full, fragrant, crimson-carmine. Perhaps the best-known name among roses. The bush is large and blooms again after the big June burst. (Hybrid Perpetual.)

AMERICAN FLAGSHIP. (Pat. 676)
Each \$1.75, 3 for \$4.65, doz. \$18.60
Official flower of American Airlines. A fine variety with fragrant, urn-shaped buds of a beautiful, rich crimson color. Fine healthy plants with dark foliage.

AMI QUINARD. *Each \$1.25, 3 for \$3.15, doz. \$12.50*
Dark velvety red. The long buds open into medium-sized flowers, freely produced on an erect bush. Foliage is very leathery, on a vigorous plant.

ANNA MARIE. (Pat. 935)
Each \$1.75, 3 for \$4.65, doz. \$18.60
A clear light pink rose, very large and double. Very large buds, opening slowly, with petals of heavy texture. Tall, stately plants with leathery foliage.

BETTER TIMES. *Each \$1.50, 3 for \$3.90, doz. \$15.00*
Glorious red color, prized for its long stems and pointed buds. Has large blooms with texture like shimmering satin. Hardy plant.

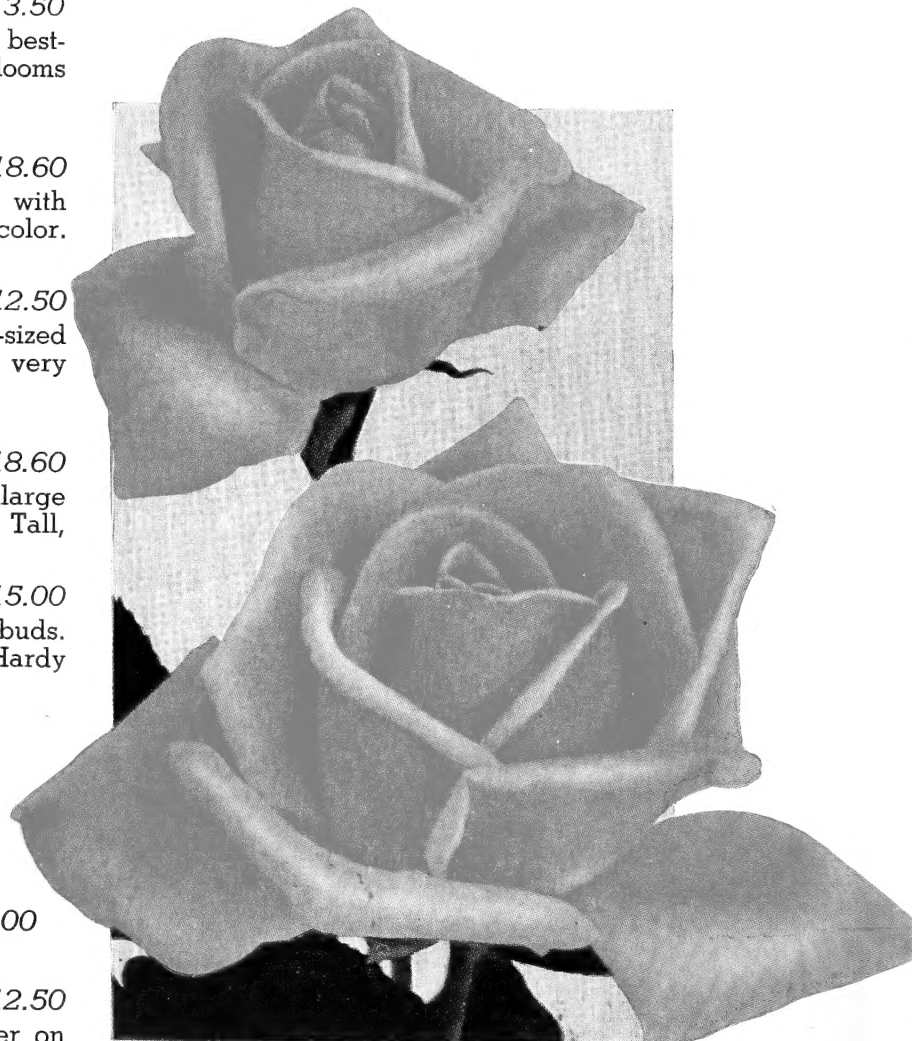
BETTY UPRICHARD.
Each \$1.25, 3 for \$3.15, doz. \$12.50

A large, salmon-pink rose with rolling edges. Buds are long pointed, with spicy fragrance. Distinctly bicolored.

BLANCHE MALLERIN. (Pat. 594)
Each \$2.00, 3 for \$5.25, doz. \$21.00

For a complete description of this fine rose, see page 4.

BRIARCLIFF. *Each \$1.25, 3 for \$3.15, doz. \$12.50*
Large, perfectly formed, deep rose-pink blooms, lighter on outer petals, with a touch of citron-green at the base. Fine for cutting. Foliage glossy, dark. Vigorous, free blooming.



ANNA MARIE

ORDER BLANK
Garden Accessories
ARP ROSES, Inc. BOX 178
TYLER, TEXAS

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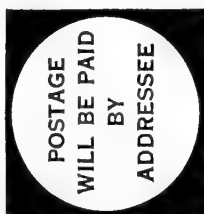
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.....	4 lbs.	4 50	
.....	Arp Liquid Rose Food		
.....	1 1/2 lbs.	2 00	
.....	5 lbs.	4 50	
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.....	Hayes Han-D 1-qt. Sprayer	2 95	
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and deliver gift at planting time

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The Newest Colorful Catalog of the Greatest of Roses Known

AND REPORT CORRECT OR NEW ADDRESS

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Friends and relatives interested in a lovely garden will appreciate your furnishing their names and addresses.

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	Collection No. 3. (p. 7)	11.25				Francis Scott Key. (p. 11)	1.35	3.40	
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	Collection No. 5. (p. 23)	4.50				Fred Howard. (p. 2)	2.75	7.20	
	Collection No. 6. (p. 26)	5.35				Golden Charm. (p. 12)	1.00	2.65	
	Collection No. 7. (back cover)	6.65				Golden Dawn. (p. 12)	1.35	3.40	
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						Poinsettia. (p. 18)	1.25	3.15	
						President Herbert Hoover. (p. 18)	1.35	3.40	
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Continued on Next Page

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HYBRID TEA ROSES, continued				
.....	Radiance. (p. 18).....	\$1.00	\$2.65
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.....	Rouge Mallerin. (p. 19).....	1.35	3.40
.....	Rubaiyat. (p. 19).....	1.75	4.65
.....	San Fernando. (p. 19).....	1.75	4.65
.....	Show Girl. (p. 19).....	1.75	4.65
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.....	Cl. Mrs. P. S. du Pont. (p. 26).....	1.25	3.15
.....	Cl. Peace. (p. 27).....	2.50	6.60
.....	Cl. President Hoover. (p. 26).....	1.35	3.40
.....	Cl. Radiance. (p. 27).....	1.25	3.15
.....	Cl. Red Radiance. (p. 27).....	1.25	3.15
.....	Cl. Red Talisman. (p. 27).....	1.25	3.15
.....	Cl. Summer Snow. (p. 27).....	2.00	5.25
.....	Cl. Talisman. (p. 27).....	1.25	3.15
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.....	Pinkie. (p. 25).....	1.75	4.65
.....	Pinocchio. (p. 25).....	1.50	3.90
.....	Red Pinocchio. (p. 25).....	1.50	3.90
.....	Rose Elf. (p. 25).....	1.25	3.15
.....	Summer Snow. (p. 25).....	1.50	3.90
.....	Vogue. (p. 3).....	2.25	6.00
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SUB-ZERO				
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.....	Pink Grootendorst. (p. 29).....	1.25	3.15
.....	Sir Thomas Lipton. (p. 29).....	1.25	3.15
MINIATURE				
.....	Pixie. (p. 29).....	\$0.75	\$1.90
PECAN TREES				
		Each	3 for	10 for
.....	2 to 3 ft.	\$2.10	\$6.00	\$19.50
.....	3 to 4 ft.	2.40	6.90	22.50
.....	5 to 6 ft.	4.00	11.70	37.50
		Size		
.....	Mahan.....			
.....	Moneymaker.....			
.....	Success.....			
.....	Schley.....			
.....	Stuart.....			
WALNUT TREES				
		Each	3 for	10 for
.....	2 to 3 ft.	\$1.95	\$5.70	\$18.50
.....	3 to 4 ft.	2.20	6.05	21.00
.....	5 to 6 ft.	3.75	10.95	35.00
		Size		
.....	Thomas Black.....			
.....	Willson Wonder English.....			
PERSIMMON TREES				
		Each	3 for	10 for
.....	2 to 3 ft.	\$1.40	\$3.95	\$13.50
.....	4 to 5 ft.	2.50	7.25	22.50
		Size		
.....	Eureka.....			
.....	Tanenashi.....			
TOTAL.....				

EVERBLOOMING HYBRID TEA ROSES

CHARLES MALLERIN. (Pat. 933)

Each \$2.50, 3 for \$6.60, doz. \$26.40

For a complete description of this new velvety red rose, see page 4.

CHARLOTTE ARMSTRONG. (Pat. 455)

Each \$2.00, 3 for \$5.25, doz. \$21.00



(All-America Rose Selections Award, 1941.) It is one of the finest roses and ranks among the top varieties of all times. Magnificent open blooms of vivid cerise; lovely, long, carmine-red buds. This plant will become one of the largest in the rose garden, usually producing its flowers singly and always on long stems. The foliage is semi-glossy, deep green and highly resistant to mildew. See illustration on page 6.

CHRISTOPHER STONE.

Each \$1.35, 3 for \$3.40, doz. \$13.50

Glowing, brilliant crimson-scarlet with deeper dusky shadings as the flower ages. Vigorous, upright growth with bright green foliage. Spicily fragrant.



BETTY
UPRICHARD

COLUMBIA. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

Deep shining rose-pink; large, pointed, full and fragrant buds. Famous not only for itself but for many other good roses descended from it.

CONDESA DE SASTAGO.

Each \$1.25, 3 for \$3.15, doz. \$12.50

Large, fragrant flowers of fiery copper-red inside and rich yellow outside. Strong, healthy, vigorous grower and free bloomer.

COUNTESS VANDAL.

Each \$1.50, 3 for \$3.90, doz. \$15.00

The first color to show in this rose is a brilliant bronze, lightening toward gold at the base. The long slender buds hold their artistic shape for several days as the petals unfold in a lovely play of carmine-pink, buff and gold. Blooms are erect, ideal for bouquets and for cutting.



CAPISTRANO



CRIMSON GLORY. (Pat. 105)

Each \$1.75, 3 for \$4.65, doz. \$18.60

Beautifully formed blooms of deep vivid crimson are held proudly erect on luxuriously vigorous plants. Was voted in American Rose Society survey the most fragrant of all roses.

DAINTY BESS. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

A charming and daintily colored single rose of perfect form. The broad petals are delicate shell-pink, forming a contrast to the conspicuous crimson stamens. Floral arrangements of Dainty Bess are exciting, interesting and easy.

DAME EDITH HELEN.

Each \$1.35, 3 for \$3.40, doz. \$13.50

An exhibition rose on long stems. Very large, perfectly shaped flowers of pure glowing pink, very fragrant and long lasting.

DIAMOND JUBILEE. (Pat. 824)

Each \$2.00, 3 for \$5.25, doz. \$21.00



(All-America Rose Selections Award, 1948.) One of the longest lasting of hybrid tea roses. The warm, glowing buff-orange blooms open slowly, providing many thrilling hours as you watch the buds gradually unfold. The plant is sturdy and full, well covered with rich, dark green foliage.

Have Gorgeous Blooms



ERNIE
PYLE

DICKSONS RED. (Pat. 376)

Each \$1.75, 3 for \$4.65, doz. \$18.60



(Awarded the Gold Medal of National Rose Society of England.) A glowing scarlet-red rose with flashing color, large size, beautiful cup shape, rich fragrance and a strong resistance to heat. One of the earliest to bloom, continuing generously throughout the season. Foliage is abundant and fresh looking at all times.

DUQUESA DE PENARANDA.

Each \$1.35, 3 for \$3.40, doz. \$13.50

The pointed buds are a blend of apricot-orange and dark pink, opening into splendid blooms of coppery apricot. Sweetly perfumed; one of the loveliest for cutting.

ECLIPSE. (Pat. 172)

Each \$1.75, 3 for \$4.65, doz. \$18.60



A top, all-purpose, yellow rose for all parts of the country. Slim, tapering buds open to brilliant golden yellow blooms. Throughout the season the plant gives fresh new buds as fast as the old ones open. The plant has rich, heavy, attractive foliage.

EDITH NELLIE PERKINS.

Each \$1.25, 3 for \$3.15, doz. \$12.50

A rose with long-pointed buds opening into flowers of good size, long lasting and fragrant. Outside petals orient-red shaded cerise-orange; inside salmon-pink.

EDITOR McFARLAND.

Each \$1.25, 3 for \$3.15, doz. \$12.50

One of the longest-lasting cut flowers. Perfectly formed, fragrant blooms of clear brilliant pink, with strong stems. Plants healthy and free blooming. See illustration on page 17.

E. G. HILL.

Each \$1.35, 3 for \$3.40, doz. \$13.50

Its brilliant color, extra freedom of bloom and lasting color qualities have made it popular. Large flowers of lasting scarlet-crimson never fade or turn blue, but actually become deeper red as they open.

ERNIE PYLE. (Pat. 673)

Each \$1.75, 3 for \$4.65, doz. \$18.60

Warm rose-pink flowers of great size and pronounced fragrance. Fine as a cut flower, for it has long, strong stems. Vigorous and bushy, growing 2 to 2½ feet tall.

ENCHANTMENT. (Pat. 737)

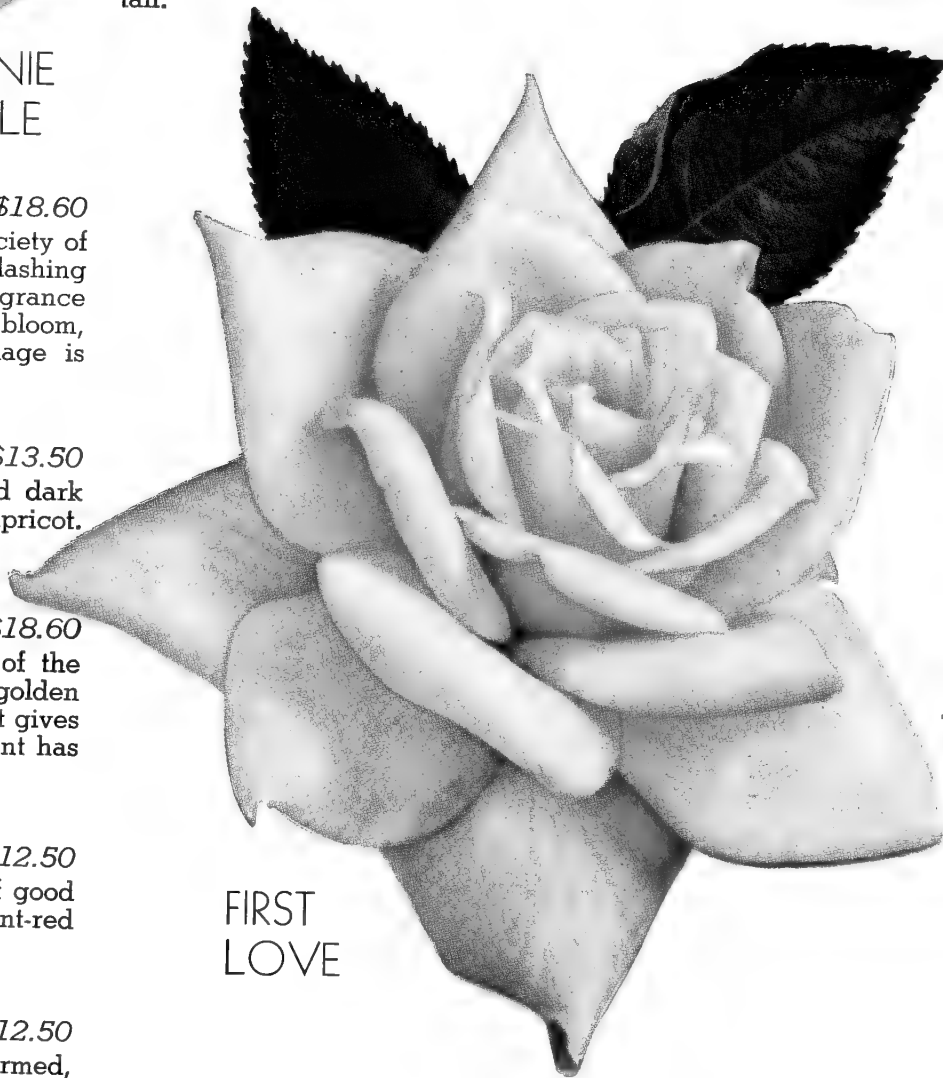
Each \$2.00, 3 for \$5.25, doz. \$21.00

An enormous beauty with huge, long-lasting blooms of an entrancing peach-pink color. The plants are vigorous and upright, with a wealth of dark green, disease-resistant foliage. Has a delightfully elusive yet all-pervading fragrance. This is a remarkably fine example of the highly bred, distinguished modern rose.

ETOILE DE FRANCE.

Each \$1.25, 3 for \$3.15, doz. \$12.50

Full, cupped form; very fragrant. Dark rose-red with a cerise center. Leathery foliage on a bushy plant only 14 to 16 inches tall.



FIRST
LOVE

ETOILE DE HOLLANDE.

Each \$1.35, 3 for \$3.40, doz. \$13.50

Considered by many authorities as the best of the bright reds. The perfect buds open beautifully into flowers of velvety crimson. The bush is strong and healthy. Fine for cutting. See illustration on page 17.

FIRST LOVE. (Pat. 921)

Each \$2.25, 3 for \$6.00 doz. \$24.00

Urn-shaped, long and slender, the rose to dawn-pink buds stand erect on good stems. The opening flowers are lovely, too, with each delicate pink petal gracefully pointed. Vigorous and disease-resistant, the plant produces freely and repeatedly all season.

Year after Year . . .



FRED HOWARD

FRANCIS SCOTT KEY.

Each \$1.35, 3 for \$3.40, doz. \$13.50

Has high centers and a delicate perfume. Dark pink blooms, lighter on outside. Very double. Sturdy growth. Dark, leathery, glossy foliage. Long, strong stem.

FRAU KARL DRUSCHKI.

Each \$1.25, 3 for \$3.15, doz. \$12.50

A rose superb in every way. Ideal hardy white, pure in color, perfect in form, strong growing and free flowering. (Hybrid Perpetual.)

FRED HOWARD. (Pat. 1006)

Each \$2.75, 3 for \$7.20, doz. \$28.80

For a complete description of this new All-America rose, see page 2.

FORTY-NINER. (Pat. 792)

Each \$2.00, 3 for \$5.25, doz. \$21.00



Another 1949 All-America Award winner. The buds are delightfully formed, opening into well-shaped flowers of large size, mildly fragrant. The outside of the petals is a rich chrome-yellow, sometimes overlaid with pink, changing to straw-yellow in the open bloom. Inside petal is fire-wagon-red. This yellow is most evident in the bud, while red dominates the open flower. In cool weather colors are as lively as illustrated. This Forty-niner is a rose you will enjoy. See illustration on page 6.



ETOILE DE FRANCE



ECLIPSE

DON'T MISS HAVING THESE FINE ROSES IN YOUR GARDEN



HAPPINESS

HELEN TRAUBEL. (Pat. 1028)

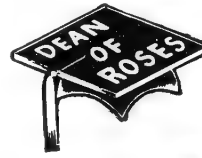
Each \$2.75, 3 for \$7.20, doz. \$28.80

For a complete description of this sensational new All-America rose, see page 2.

HINRICH GAEDE.

Each \$1.50, 3 for \$3.90, doz. \$15.00

Very large and double, with high center. Orange-yellow with nasturtium-yellow glow; raspberry fragrance. Glossy, bronze-colored foliage.



GRANDE DUCHESSE
CHARLOTTE

GOLDEN CHARM. *Each \$1.00, 3 for \$2.65, doz. \$9.90*

An exquisite rose, bright buttercup-yellow drenched with delightfully sweet perfume. The buds, opening to long-lasting flowers on splendid bushes, have made it one of the best sellers. See illustration on page 17.

GOLDEN DAWN. *Each \$1.35, 3 for \$3.40, doz. \$13.50*

A hardy, vigorous, free-blooming rose. The gorgeous yellow buds have splashes of carmine and open into large, fragrant flowers of rich yellow.

GOLDEN OPHELIA. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

Golden yellow in center, paling slightly on outer petals. The bush has remarkable foliage, rich and glossy.

GOLDEN SCEPTER. (Pat. 910)

Each \$2.50, 3 for \$6.60, doz. \$26.40

For a complete description of this golden yellow rose, see page 5.


GOOD NEWS. (Pat. 426)

Each \$1.75, 3 for \$4.65, doz. \$18.60

Coppery pink toning to shell-pink on the outer petals. Large blooms with 60 petals. Rich tea fragrance. Tall plant, blooming freely.

GRANDE DUCHESSE CHARLOTTE. (Pat. 774)

Each \$1.75, 3 for \$4.65, doz. \$18.60

 The beautiful, long, streamlined buds are a rich claret color and open to firm-petaled blooms which gradually change to a lovely begonia-rose. When unfolding, the 25 petals recurve and make a delightfully informal, artistic flower with a hint of carnation fragrance. The plant is unusually graceful in growth; the blooms come on long stems and are extra fine for cutting.

GRENOBLE. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

A marvelous burst of glorious color from spring to freezing weather. It has long, graceful, huge red buds bursting into large, double, carmine-red blossoms. See illustration on page 16.

HAPPINESS. (Pat. 911)

Each \$2.50, 3 for \$6.60, doz. \$26.40

For description of this flaming red rose, see back cover.


ARP'S HYBRID TEA ROSES ARE TOPS

GOOD NEWS



HORACE McFARLAND. (Pat. 730)

Each \$1.75, 3 for \$4.65, doz. \$18.60

 This buff-salmon beauty won the distinction of being selected from thousands of roses being tested to be named in honor of Dr. J. Horace McFarland, known to hundreds of thousands of rose-loving folks throughout the country who for years have been interested in his keenly written, instructive articles in national garden magazines. From early June to hard frost the compact, upright-growing, healthy plants with large, leathery foliage keep up an almost continuous supply of large, deep apricot, ovoid buds. These open to beautifully formed, buff-salmon blooms of 40 to 45 petals, held erect on firm stems until they age to a pleasing coral-pink. Spicily scented; an excellent variety for cutting. A "front-row" rose, unsurpassed for beautiful exhibition form, glorious color and long-lasting blooms.

JOANNA HILL. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

The buds are large, long-pointed and open to large, long-lasting, moderately fragrant flowers of a clear yellow with orange-yellow heart. They have long, strong stems. Growth is vigorous. A profuse bloomer.


KAISERIN AUGUSTE VIKTORIA.

Each \$1.25, 3 for \$3.15, doz. \$12.50

A strong, healthy grower. Soft pearly white, with enough lemon in the center to relieve the white. Fragrant, beautifully formed flowers on graceful stems. See illustration on page 17.

KATHERINE T. MARSHALL. (Pat. 607)

Each \$1.75, 3 for \$4.65, doz. \$18.60

 A rose of rare beauty and delicacy of form. It is a clean, sparkling, warm pink, growing vigorously, with large, open, friendly blooms. The All-America winning pink rose of 1944. Firm, long-pointed, slow-opening buds of deep coral-pink have a suffusion of warm yellow and open into generously full, sun-resistant blooms. The plants are very hardy, unusually vigorous and particularly tall. See illustration on page 6.

KONIGIN LUISE. *Each \$1.25, 3 for \$3.15, doz. \$12.50*
A fine white rose. Fully double, globular flowers of milk-white. Splendid healthy plants.


LADY HILLINGDON.

Each \$1.35, 3 for \$3.40, doz. \$13.50

A beautiful, always-popular, apricot-yellow rose. A famous old garden variety with lovely buds and exquisite flowers.

LOWELL THOMAS. (Pat. 595)

Each \$2.00, 3 for \$5.25, doz. \$21.00

 (All-America Rose Selections Award, 1944.) Vibrant chrome-yellow blooms open from beautifully shaped buds. The color is penetrating, clear and deep, having a quality not seen in other roses of this color. It is a strong grower with good foliage and stiff stems. The large flowers retain their color unusually well and have an elusive, delicate fragrance. See illustration on page 7.

LUXEMBOURG. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

A large, high-centered rose of coppery yellow with a deeper colored center and yellow stains at base of the petals. Considered a fine yellow rose in the South because of its rich yellow buds and its habit of growth. An old rose still in demand.

MARGARET McGREDY.

Each \$1.35, 3 for \$3.40, doz. \$13.50

A very free bloomer all season. Fragrant; orange-scarlet, aging to carmine-rose. Double, cupped form. Very vigorous.



HORACE
McFARLAND

Roses



MISSION
BELLS

MISSION BELLS. (Pat. 923)

Each \$2.25, 3 for \$6.00, doz. \$24.00

A beautiful deep salmon-pink hybrid tea rose opening to a clear shrimp-pink color. The long-pointed buds are borne on long stems. Full-centered flowers often measure 5½ inches across. Mission Bells produces great quantities of pleasing tea-scented flowers all through the blooming season. The vigorous, heavily branching plants have attractive coppery green foliage, abundant and disease resistant, and very few thorns. It has everything desirable in a rose—striking and lasting color, beautiful flower form, long stems, large size, vigorous growth and good foliage of heavy texture.

MME. JOSEPH PERRAUD.

Each \$1.35, 3 for \$3.40, doz. \$13.50

The long, slender and pointed orange buds open to sweetly fragrant flowers of a buff color straying to a lovely tone of shell-pink at the petal edges. Winner of the Bagatelle Gold Medal in 1934.

MRS. CHARLES BELL.

Each \$1.25, 3 for \$3.15, doz. \$12.50

Good stems and buds. Strong grower. Delicate shell-pink in color. Has good form and vigor, as a lighter colored Radiance.

MRS. PIERRE S. du PONT.

Each \$1.35, 3 for \$3.40, doz. \$13.50

A deep golden yellow. Medium-sized, long-pointed bud of reddish gold opening to a semi-double, very lasting, fragrant flower. The plant is of strong, vigorous growth. A profuse and continuous bloomer. Gives flowers from early spring until freezing weather.

McGREDY'S SUNSET. (Pat. 317)

Each \$1.75, 3 for \$4.65, doz. \$18.60

Orange-yellow overlaid with warm salmon-flame, tinted with delicate orange and rich scarlet. The blooms open in glorious grandeur and hold their perfect form well even when cut.

McGREDY'S YELLOW.

Each \$1.35, 3 for \$3.40, doz. \$13.50

A favorite yellow rose. The color is soft, clear and pure. A strong grower and free bloomer. Has a charm and grace all its own; distinctive shape.

MIRANDY. (Pat. 632)

Each \$1.75, 3 for \$4.65, doz. \$18.60

(All-America Rose Selections Award, 1945.) A gorgeous, fragrant, red rose that takes its place with the finest red roses of the world. The big buds are deep, rich dark red with black shadings, opening to a gorgeous chrysanthemum-red. It has a penetrating fragrance. The plant is strong, with heavy stout stems, and produces its glorious flowers freely all season against a background of dark green, heavy-textured foliage. See illustration on page 7.



MRS. SAM McGREDY

The World's Favorite Flower

MRS. SAM McGREDY.

Each \$1.25, 3 for \$3.15, doz. \$12.50

Well-formed, scarlet-orange flowers carried singly on good plants. Bronzy stems and foliage. Large, double, high centered.

NEIGE PARFUM. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

A beautiful large white rose with lemon verbena fragrance. Long stemmed. Leathery foliage on a vigorous plant.



©

NEIGE PARFUM

NEW YORKER. (Pat. 823)

Each \$2.00, 3 for \$5.25, doz. \$20.00

The truly red rose that stays red until the petals wither and fall. Has a delightful almost raspberry fragrance. The dark color is clear and sparkling. The bud is slow opening and of perfect form and texture. As the bloom develops the color is scarlet with rose-red undertones and a rich velvety sheen. The blooms last long even in hottest weather and never take on the bluish cast characteristic of most red roses. The young shoots are bright red, adding to the beauty and interest of New Yorker in your garden. The plant is hardy and disease resistant.

NIGHT. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

A pointed bud and double, high-centered flower of blackish crimson, shaded maroon. Dark, glossy foliage.

NOCTURNE. (Pat. 713)

Each \$1.75, 3 for \$4.65, doz. \$18.65



(All-America Rose Selections Award, 1948.) The color is dark red with maroon shadings. The buds are long and gracefully shaped, with a form similar to that of Charlotte Armstrong. This dark red variety is very strong growing, bushy, upright and produces many flowers. The stems are long, the foliage large and luxuriant. The large, richly textured petals have good substance, and there are plenty of them. The flowers are pleasantly fragrant. This rose has one of the longest, most perfect, streamlined buds of any red rose. See illustration on page 7.

PEACE. (Pat. 591) *Each \$2.50, 3 for \$6.60, doz. \$26.40*

For a complete description of this wonderful rose, see back cover.

Peace, leading all other varieties in Arp 1951 sales, and friend — Tyler's Hollywood Starlet, Hazel Shaw.



NEW YORKER



©

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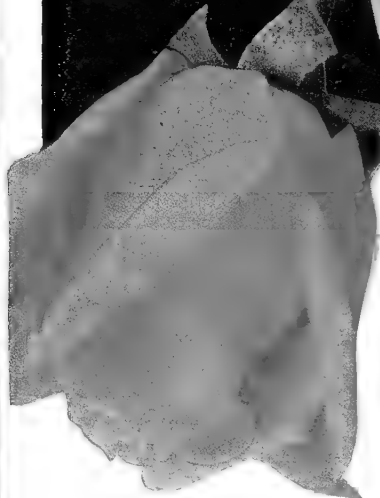


EDITOR
McFARLAND

E DE
LANDE



PRES.
HERBERT
HOOVER



You'll be able to make your own flower arrangements for your home if you have this 1952 Garden Collection. By discovering which varieties last best indoors, which ones appeal most to you in certain containers and in certain places in your home, you will be able to choose your favorites on which to concentrate when you make further purchases. This is an excellent bargain for the beginner, furnishing a good sample of standard hybrid teas.

ARP'S 1952 GARDEN COLLECTION

THE DOCTOR

Here is a very fine collection of garden roses made up especially for the beginner who comes to us with the request, "You choose for me." These are standard varieties of hybrid teas, known, grown and loved by thousands of rose growers for many years. Their worth alone is what keeps them on the market. All are 2-year-old, field-grown, heavy and full-rooted specimens. This is a group well balanced in color and sure to form a splendid basis for any rose garden.

COLLECTION No. 4

THE DOCTOR	\$1.25
GRENOBLE	1.25
SOEUR THERESE	1.25
RED RADIANCE	1.00
TALISMAN	1.00
ETOILE DE HOLLANDE	1.35
EDITOR McFARLAND	1.25
KAISERIN AUGUSTE VIKTORIA	1.25
GOLDEN CHARM	1.00
PRES. HERBERT HOCVER	1.35
(Save \$2.20) Value	\$11.95

**ALL
TEN** for **\$9.75**
POSTPAID

GRENOBLE

SOEUR
THERESE

RED
RADIANCE

TALISMAN

GOLDEN CHARM

KAISERIN
AUGUSTE
VIKTORIA

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ARP Roses

ARE
GUARANTEED
TO BLOOM
THE
FIRST SEASON



SAN FERNANDO



RADIANCE

PICTURE. Each \$1.35, 3 for \$3.40, doz. \$13.50

There just are not adequate adjectives nor color plates good enough to do justice to the perfect pink buds and flowers of Picture. Nor could they suggest the warmth of the rich salmon undertones so cheerful and glowing. Each flower is heavily petaled, substantial and long lasting, and the strong, vigorous plants produce continuously.

PINK DAWN. Each \$1.35, 3 for \$3.40, doz. \$13.50

Extremely fragrant. Buds are lovely and open into large, fully double flowers of clear, purest pink. Fine for garden and cutting. A vigorous grower, hardy and free blooming.

POINSETTIA. Each \$1.25, 3 for \$3.15, doz. \$12.50

This free-blooming rose brings to you the brilliance and glowing red color of the Christmas poinsettia. The buds are ideal in form, long and pointed; fairly good petalage, a good grower and fine as a cut flower. This rose was awarded a Certificate of Merit by American Rose Society, 1938.

PRESIDENT HERBERT HOOVER.

Each \$1.35, 3 for \$3.40, doz. \$13.50

A glorious combination of cerise-toned orange, scarlet and yellow. Richly fragrant and free blooming. The clean, handsome foliage is an added attraction. Unbelievable stems. See illustration on page 17.

RADIANCE. Each \$1.00, 3 for \$2.65, doz. \$9.90

The American pink rose, planted everywhere because it does well everywhere. A brilliant carmine-pink, with salmon-pink and yellow shadings at base of the petals. The fragrant flowers are produced abundantly all season. An ideal bedding rose that continues to produce flowers throughout the hottest weather.

RAPTURE. Each \$1.35, 3 for \$3.40, doz. \$13.50

Deep pink, flushed gold at the base of the petals. A sport of Mme. Butterfly.

RED RADIANCE. Each \$1.00, 3 for \$2.65, doz. \$9.90

This is one of America's great red roses. Vigorous growing, hardy, healthy, free blooming, with a true rose fragrance. The color is a bright cerise-red. At least 2,000,000 Red Radiance and Radiance bushes are planted annually in the Southern States. See illustration on page 16.

POINSETTIA



REX ANDERSON. (Pat. 335)

Each \$1.75, 3 for \$4.65, doz. \$18.60

An outstanding exhibition rose of delicate, lovely ivory-white; perfectly formed, slow opening, one of the few very successful whites. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft and fascinating scent. Another favorite we are proud to offer. Always an excellent choice if you wish to achieve a garden-spot effect of frosty white.



VISITORS WELCOME,
JUNE 'TIL FROST



REX ANDERSON ©

ROUGE MALLERIN. Each \$1.35, 3 for \$3.40, doz. \$13.50

Damask fragrance, brilliant red blooms, and strong, well-branching plant with leathery foliage. This is a very fine and very double rose. It has been a best seller with us.

RUBAIYAT. (Pat. 758)

Each \$1.75, 3 for \$4.65, doz. \$18.60



A brilliant red rose with a profusion of long graceful buds appearing early in June and continuing throughout the summer and into the fall. The plant is luxuriant in growth, extra tall, vigorous and free blooming, with remarkable disease resistance. Only winner of 1947 All-America Rose Selections Award.

SAN FERNANDO. (Pat. 785)

Each \$1.75, 3 for \$4.65, doz. \$18.60



A perfectly shaped, long, streamlined bud of an intense brilliant red plus a heady perfume. The lovely buds develop into remarkably long-lasting blooms of glowing currant-red changing to bright scarlet as the blooms mature. The big, glowing petals are firm and healthy, making a long-lasting bloom which holds the captivating fragrance until the last petal drops.

SHOW GIRL. (Pat. 646)

Each \$1.75, 3 for \$4.65, doz. \$18.60

The color is a rich deep pink. It will be one of the strongest plants in your rose garden, upright and regularly bearing amazingly long, lovely buds, perfect for cutting. The many-petaled blooms are long lasting, on long stems.



RAPTURE



SOUTHPORT

SOEUR THERESE. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

The long-pointed buds are chrome-yellow, heavily marked with carmine; the open flower is rich daffodil-yellow and holds its color well. It has a sweetbrier fragrance. The blooms come freely on splendid cutting stems. Leathery, bronzy green foliage on a bushy, strong plant. Among the finest of yellow roses for home gardens. See illustration on page 16.

SOUTHPORT. *Each \$1.35, 3 for \$3.40, doz. \$13.50*


Very brilliant, unfading scarlet flower with about 18 petals. Tea fragrance. Vigorous growth.

SUNBURST. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

Long-pointed buds and double, cupped flowers. The color is cadmium-yellow shading toward orange.

SUTTER'S GOLD. (Pat. 885)

Each \$2.25, 3 for \$6.00, doz. \$24.00

 The outstanding feature of the variety is its beautiful, long-pointed, yellow bud, richly shaded with orange and red. Because the plant is so strong, vigorous, and free branching, it produces great quantities of these extraordinarily fine buds, each one borne on a long, straight stem, just right for cutting. An abundance of large, glossy leaves makes the plant a handsome one. Sutter's Gold has a rich tea fragrance not found in any other yellow rose.

SUZON LOTTHE. (Pat. 934)

Each \$2.50, 3 for \$6.60, doz. \$26.40

For a complete description of this delightful new rose, see back cover.

SWEET SIXTEEN. (Pat. 631)

Each \$1.75, 3 for \$4.65, doz. \$18.60

Dainty pink with tints of rose and a dash of gold. Sweetly fragrant. The plant is tall and sturdy, with perfect buds and blooms borne on long, straight stems.

SYMPHONIE. (Pat. 958)

Each \$2.50, 3 for \$6.60, doz. \$26.40

For a complete description of this distinctive rose, see page 5.

SYRACUSE.

Each \$1.25, 3 for \$3.15, doz. \$12.50

Full-petaled, large, crimson blooms with light fragrance. Attractive foliage on a good plant.

Plant ARP Roses

TAFFETA. (Pat. 716)

Each \$1.75, 3 for \$4.65, doz. \$18.60



(All-America Rose Selections Award, 1948.) Outstanding for its ability to produce many long-stemmed, perfectly formed buds in the rich pink and salmon tones which almost everyone likes. The medium to large buds are delightfully fragrant; the upright, bushy plant has plenty of huge, glossy, dark green leaves. The reverse of the petals is tinted yellow.

TALLYHO. (Pat. 828)

Each \$2.00, 3 for \$5.25, doz. \$21.00

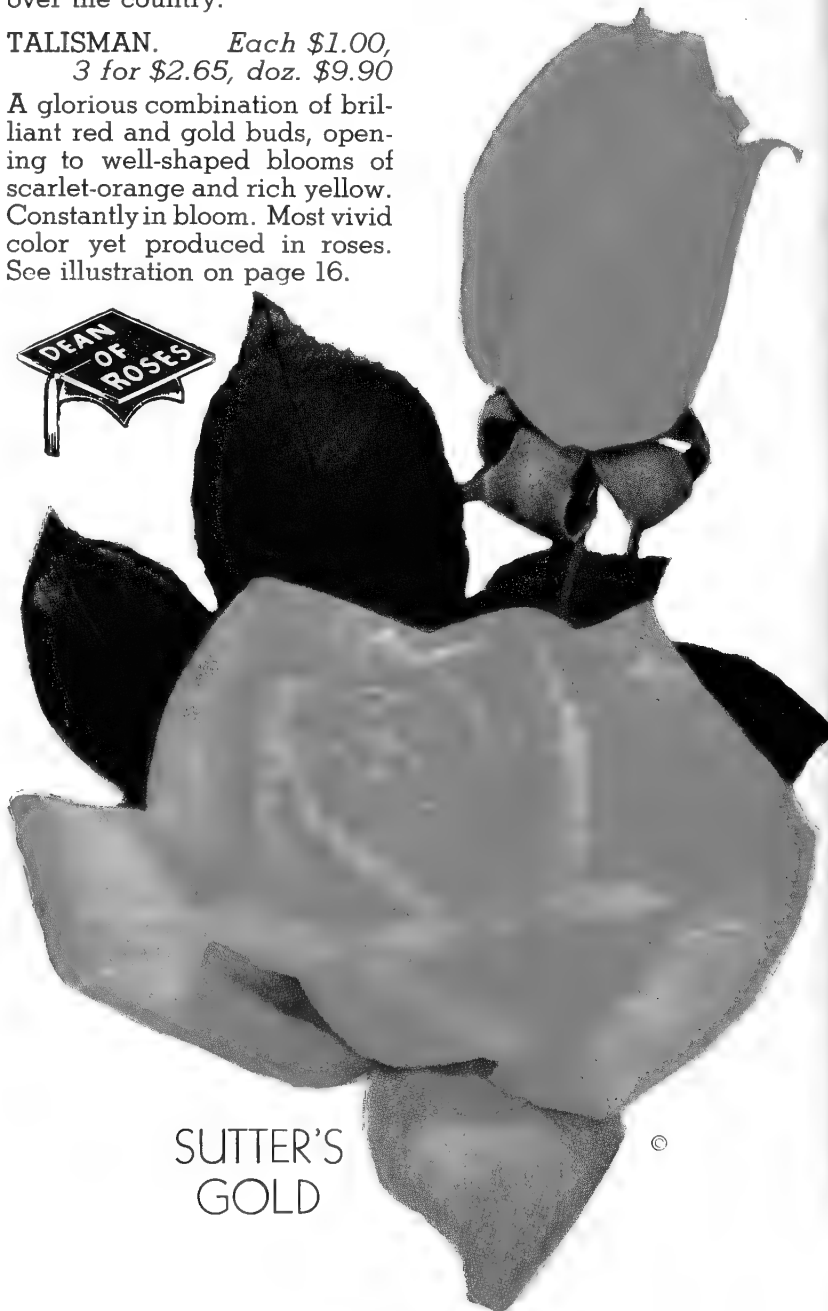


(All-America Rose Selections Award, 1949.) The coloring of this rose varies somewhat with the weather and the planting location. The inside of the petals is always a delightful shade of pink and the outside varies from crimson to cardinal-red. The buds are ovoid in shape, opening to double flowers. The robust growth of the plant is one of the finest characteristics of Tallyho. The plants will be among the largest in the rose garden. The unique and lovely color, beautiful form in the open bloom, and rich spicy fragrance promises to make this plant an outstanding rose all over the country.

TALISMAN. *Each \$1.00,*

3 for \$2.65, doz. \$9.90

A glorious combination of brilliant red and gold buds, opening to well-shaped blooms of scarlet-orange and rich yellow. Constantly in bloom. Most vivid color yet produced in roses. See illustration on page 16.



SUTTER'S
GOLD

in masses for show!

TEXAS CENTENNIAL. (Pat. 162)

Each \$1.50, 3 for \$3.90, doz. \$15.60

Brick-red, with some gold; center lighter red, toning to dark pink with age. It is large and robust.

THE DOCTOR.

Each \$1.25, 3 for \$3.15, doz. \$12.50

Sparkling pink, pointed buds; one of the largest of all blooms—5 to 6 inches across. Says the American Rose Annual: "One of the largest of all roses, one of the most beautiful, and one of the sweetest." See illustration on page 16.

WAVES. (Pat. 638)

Each \$1.75, 3 for \$4.65, doz. \$18.60

Bud of globular form, opening to a large, open, pink flower with a touch of salmon, carried on a strong stem. Very fragrant. Leathery, wrinkled foliage.



© ZULU QUEEN

WHITE BRIARCLIFF. (Pat. 108)

Each \$1.75, 3 for \$4.65, doz. \$18.60

One of the daintiest and most delightful of all white roses. White Briarcliff has an unusually charming, graceful habit of growth, producing great quantities of flowers persistently throughout a long season. A pure clean white, both in the bud and in the open flower. The blooms are generously long lived and have a refreshing, cool fragrance. A prolific, tremendous producer, ideal because of its crisp clean color and profusion of bloom.

ZULU QUEEN. (Pat. 363)

Each \$2.00, 3 for \$5.25, doz. \$21.00

The darkest and one of the "blackest" of all red roses—a magnificent, dusky deep maroon, almost black in its recesses. The flowers are very large and full petaled. Large, dark green foliage on a stalwart bush. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun but hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations.

Annual Fall Rose Festival features great Show of outdoor roses, magnificent pageantry, breathtaking scenes of luxurious rose splendor.



©

WAVES

Floribunda Roses

GIVE ALL-SEASON BLOOM

BABY DOLL (Tip-Top).

Each \$1.25, 3 for \$3.15, doz. \$12.50

An exquisite miniature. Perfect little buds and blooms of bright yellow, tipped with rose.

BETTY PRIOR. (Pat. 340)

Each \$1.50, 3 for \$3.90, doz. \$15.60

Buds lively red, opening to shell-pink, having five petals, dogwood-like in shape, size and color. Vigorous plant.

CECILE BRUNNER. *Each \$1.50, 3 for \$3.90, doz. \$15.60*

The "Sweetheart Rose." A vigorous bush covered with dainty salmon-pink buds in huge clusters. A favorite for cutting.

DONALD PRIOR. (Pat. 377)

Each \$1.50, 3 for \$3.90, doz. \$15.60

Sparkling red, very large, semi-double blooms. For beds or hedges. Sturdy, disease-resistant.

ELSE POULSEN. *Each \$1.25, 3 for \$3.15, doz. \$12.50*

Clusters of bright rose-pink flowers from spring till frost. Exceptionally fine as a hedge, border or solid bed.

FASHION. (Pat. 789)

Each \$2.00, 3 for \$5.25, doz. \$21.00



An entirely new color for your rose garden. The buds of oriental red open slowly into miniature hybrid tea-like blooms of luminous pink, overlaid with gold. Then they soften into a clear coral, at last deepening to an exotic reddish tone. A mass of flowers all season.



FLORADORA

FLORADORA. *Each \$1.50, 3 for \$3.90, doz. \$15.60*



The exquisitely formed buds of glowing orange-scarlet are carried in sprays of from six to twelve. Each bud is slow opening to a fully double flower resembling a perfect little camellia. The plant is tall and slender. A showy, vigorous floribunda that well earned its award from All-America Rose Selections.

Fashion

GERANIUM RED. (Pat. 811)

Each \$1.50, 3 for \$3.90, doz. \$15.60

Imagine a floribunda rose the color of a red geranium! That even looks like a geranium, and has the same wonderful spicy fragrance! The 4-inch camellia-like flowers of vivid spectrum-red are heavily scented with the sweet heady fragrance of rose-geranium and will brighten your garden or your home with their freshness. The blooms appear both in clusters and also individually on single stems. An easy grower, the bush is medium in size, compact and is not susceptible to rose ills.



Floribunda Roses

GOLDEN SALMON. *Each \$1.25, 3 for \$3.15, doz. \$12.60*
Large clusters of bright salmon-orange. A very striking color in any garden. Attracts immediate attention.

GOLDSLOCKS. (Pat. 672) *Each \$1.50, 3 for \$3.90, doz. \$15.60*
Here is the long-awaited true golden yellow floribunda. The buds are ovoid in shape, resembling miniature hybrid teas in form, and a rich golden yellow in color. Opening slowly and gracefully, they pass through many attractive stages. Goldilocks lasts a long time, as fresh new buds keep replenishing the overall effect of the golden yellow mass. The foliage is glossy, dark green, decorative and abundant. Perfect for border, bed, specimen or base planting.

IDEAL. *Each \$1.25, 3 for \$3.15, doz. \$12.50*
Very dark, velvety crimson; double blooms in clusters. Slightly fragrant. Dark and glossy foliage.

IMPROVED LAFAYETTE. *Each \$1.35, 3 for \$3.40, doz. \$13.50*
Sturdy, upright plants grow 2½ to 3 feet. Glowing red blooms, deeply suffused a vivid crimson. Fine bedding rose; free flowering.

KIRSTEN POULSEN. *Each \$1.25, 3 for \$3.15, doz. \$12.50*
Single, bright scarlet flowers in clusters. Slightly fragrant. Leathery foliage. A very vigorous floribunda.

LAVENDER PINOCCHIO. (Pat. 947) *Each \$2.00, 3 for \$5.25, doz. \$21.00*

An entirely new color in roses! The masses of tight buds are warm chocolate-brown overlaid by dusty pink. As the buds open, this dusty pink is followed by smoky pink-lavender. When at last the flower is wide open, the colors soften to dainty silver-lavender with faint suggestions of rosy pink. The bright yellow stamens make a lovely contrast at this stage. Each cluster frequently has a dozen blooms, ranging from tight buds to the lovely, wide-open, 3-inch flower. Delightful oriental fragrance.



GOLDSLOCKS



GERANIUM
RED

Collection No. 5

One each of three
Floribunda Roses

\$4.50

POSTPAID

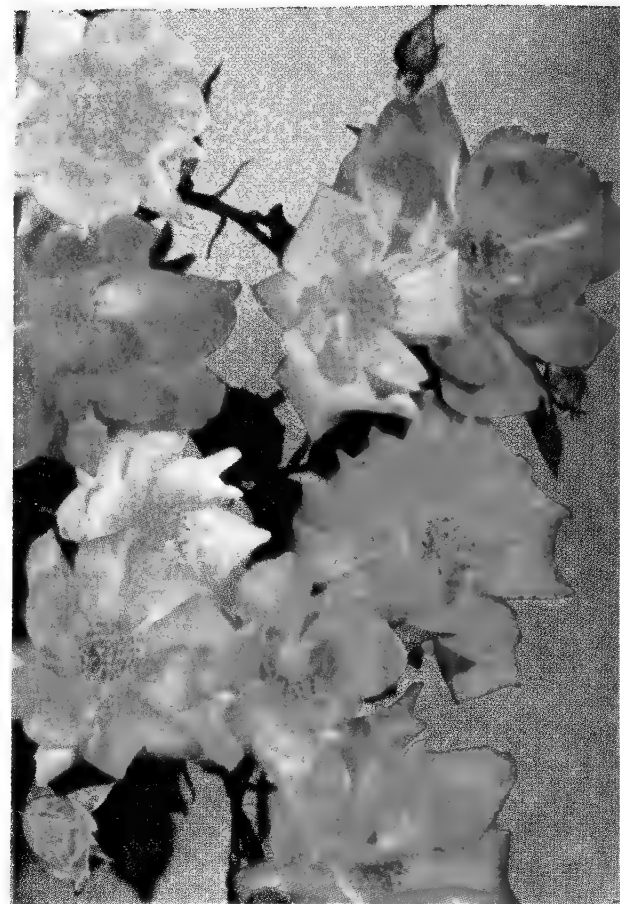
	Each
FASHION. (Pat. 789)	\$2.00
GERANIUM RED. (Pat. 811).....	1.50
GOLDSLOCKS. (Pat. 672)	1.50
(Save 50c) Value	\$5.00



*Guaranteed
to Grow
and Bloom
the
First Season*



RED
PINOCCHIO



MASQUERADE

MRS. R. M. FINCH.

*Each \$1.35, 3 for \$3.40,
doz. \$13.50*

The flowers are of bright rose-pink, maturing lighter and are produced in masses on bushy plants. Profuse and continuous bloomer.

PERMANENT WAVE. (Pat. 107)

*Each \$1.50, 3 for \$3.90,
doz. \$15.60*

The outside of the petals is a rare cochineal-red, with the inside a shade lighter. Of medium height and vigorous growth. New foliage is reddish at the tips. The edges of the petals are crinkled and fluted, giving a delightful appearance.

PINK BOUNTIFUL. (Pat. 601)

*Each \$1.50, 3 for \$3.90,
doz. \$15.60*

A lusty floribunda with soft pink flowers giving a dawn-like glow. Large, delicate but lasting bloom clusters provide a fresh and profuse mass of color all summer long.



ORDER BLANK

ARP ROSES inc.

P. O. Box
178

Tyler, Texas



Name of Buyer.

Street or P.O. Box _____

City and State.

SHIP TO:

Date Ordered _____

Total \$

Inclosed Payment	Check	M.O.	Currency
------------------	-------	------	----------

Do not write here

No. _____

Recorded _____ Acknowledged _____

Filled _____ Pieces _____

Mail _____ Express _____

IF NOT SAME AS MAIL ADDRESS

DESIRED SHIPPING DATE

CLOSEST ALTERNATE VARIETY WILL BE SENT IN EVENT OF SHORTAGE
UNLESS YOU REQUEST REFUND BY PLACING CHECK MARK HERE

□

Quan.	VARIETY NAME	Each	3 for	Total
	Collection No. 1. (p. 3).....	\$6.85		
	Collection No. 2. (p. 5).....	8.35		
	Collection No. 3. (p. 7).....	11.25		
	Collection No. 4. (p. 16).....	9.75		
	Collection No. 5. (p. 23).....	4.50		
	Collection No. 6. (p. 26).....	5.35		
	Collection No. 7. (back cover) ..	6.65		
HYBRID TEA ROSES				
	American Beauty. (p. 8).....	\$1.35	\$3.40	
	American Flagship. (p. 8).....	1.75	4.65	
	Ami Quinard. (p. 8).....	1.25	3.15	
	Anna Marie. (p. 8).....	1.75	4.65	
	Better Times. (p. 8).....	1.50	3.90	
	Betty Uprichard. (p. 8).....	1.25	3.15	
	Blanche Mallerin. (p. 4).....	2.00	5.25	
	Briarcliff. (p. 8).....	1.25	3.15	
	Caledonia. (p. 8).....	1.35	3.40	
	Capistrano. (p. 8).....	2.25	6.00	
	Charles K. Douglas. (p. 8).....	1.25	3.15	
	Charles Mallerin. (p. 4).....	2.50	6.60	
	Charlotte Armstrong. (p. 9).....	2.00	5.25	
	Christopher Stone. (p. 9).....	1.35	3.40	
	Columbia. (p. 9).....	1.25	3.15	
	Condesa de Sagato. (p. 9).....	1.25	3.15	
	Countess Vandal. (p. 9).....	1.50	3.90	
	Crimson Glory. (p. 9).....	1.75	4.65	
	Dainty Bess. (p. 9).....	1.25	3.15	
	Dame Edith Helen. (p. 9).....	1.35	3.40	
	Diamond Jubilee. (p. 9).....	2.00	5.25	
	Dicksons Red. (p. 10).....	1.75	4.65	
	Duquesa de Penaranda. (p. 10) ..	1.35	3.40	
	Eclipse. (p. 10).....	1.75	4.65	
	Edith Nellie Perkins. (p. 10).....	1.25	3.15	
	Editor McFarland. (p. 10).....	1.25	3.15	
	E. G. Hill. (p. 10).....	1.35	3.40	
	Enchantment. (p. 10).....	2.00	5.25	
	Ernie Pyle. (p. 10).....	1.75	4.65	
	Etoile de France. (p. 10).....	1.25	3.15	
	Etoile de Hollande. (p. 10).....	1.35	3.40	
TOTAL.....				

Quan.	VARIETY NAME	Each	3 for	Total
	First Love. (p. 10).....	\$2.25	\$6.00	
	Forty-niner. (p. 11).....	2.00	5.25	
	Francis Scott Key. (p. 11).....	1.35	3.40	
	Frau Karl Druschki. (p. 11).....	1.25	3.15	
	Fred Howard. (p. 2).....	2.75	7.20	
	Golden Charm. (p. 12).....	1.00	2.65	
	Golden Dawn. (p. 12).....	1.35	3.40	
	Golden Ophelia. (p. 12).....	1.25	3.15	
	Golden Scepter. (p. 5).....	2.50	6.60	
	Good News. (p. 12).....	1.75	4.65	
	Grande Duchesse Charlotte. (p. 12) .	1.75	4.65	
	Grenoble. (p. 12).....	1.25	3.15	
	Happiness. (back cover).....	2.50	6.60	
	Helen Traubel. (p. 2).....	2.75	7.20	
	Hinrich Gaede. (p. 12).....	1.50	3.90	
	Horace McFarland. (p. 13).....	1.75	4.65	
	Joanna Hill. (p. 13).....	1.25	3.15	
	Kaiserin Auguste Viktoria. (p. 13).....	1.25	3.15	
	Katherine T. Marshall. (p. 13).....	1.75	4.65	
	Konigin Luise. (p. 13).....	1.25	3.15	
	Lady Hillingdon. (p. 13).....	1.35	3.40	
	Lowell Thomas. (p. 13).....	2.00	5.25	
	Luxembourg. (p. 13).....	1.25	3.15	
	Margaret McGredy. (p. 13).....	1.35	3.40	
	McGredy's Sunset. (p. 14).....	1.75	4.65	
	McGredy's Yellow. (p. 14).....	1.35	3.40	
	Mirandy. (p. 14).....	1.75	4.65	
	Mission Bells. (p. 14).....	2.25	6.00	
	Mme. Joseph Perraud. (p. 14).....	1.35	3.40	
	Mrs. Charles Bell. (p. 14).....	1.25	3.15	
	Mrs. Pierre S. du Pont. (p. 14).....	1.35	3.40	
	Mrs. Sam McGredy. (p. 15).....	1.25	3.15	
	Neige Parfum. (p. 15).....	1.25	3.15	
	New Yorker. (p. 15).....	2.00	5.25	
	Night. (p. 15).....	1.25	3.15	
	Nocturne. (p. 15).....	1.75	4.65	
	Peace. (back cover).....	2.50	6.60	
	Picture. (p. 18).....	1.35	3.40	
	Pink Dawn. (p. 18).....	1.35	3.40	
	Poinsettia. (p. 18).....	1.25	3.15	
	President Herbert Hoover. (p. 18).....	1.35	3.40	
TOTAL.....				

EVERY PLANT GUARANTEED TO GROW THE FIRST SEASON.
FOREIGN SHIPMENTS PREPAID TO PORT OF EMBARKATION ONLY.

Continued on Next Page

Quan.	VARIETY NAME	Each	3 for	Total
HYBRID TEA ROSES, continued				
.....	Radiance. (p. 18)	\$1.00	\$2.65
.....	Rapture. (p. 18)	1.35	3.40
.....	Red Radiance. (p. 18)	1.00	2.65
.....	Rex Anderson. (p. 19)	1.75	4.65
.....	Rouge Mallerin. (p. 19)	1.35	3.40
.....	Rubaiyat. (p. 19)	1.75	4.65
.....	San Fernando. (p. 19)	1.75	4.65
.....	Show Girl. (p. 19)	1.75	4.65
.....	Soeur Therese. (p. 20)	1.25	3.15
.....	Southport. (p. 20)	1.35	3.40
.....	Sunburst. (p. 20)	1.25	3.15
.....	Sutter's Gold. (p. 20)	2.25	6.00
.....	Suzon Lothe. (back cover)	2.50	6.60
.....	Sweet Sixteen. (p. 20)	1.75	4.65
.....	Symphonie. (p. 5)	2.50	6.60
.....	Syracuse. (p. 20)	1.25	3.15
.....	Taffeta. (p. 20)	1.75	4.65
.....	Talisman. (p. 20)	1.00	2.65
.....	Tallyho. (p. 20)	2.00	5.25
.....	Texas Centennial. (p. 21)	1.50	3.90
.....	The Doctor. (p. 21)	1.25	3.15
.....	WAVES. (p. 21)	1.75	4.65
.....	White Briarcliff. (p. 21)	1.75	4.65
.....	Zulu Queen. (p. 21)	2.00	5.25
CLIMBERS				
.....	Aloha. (p. 26)	\$2.50	\$6.60
.....	Blaze. (p. 26)	1.50	3.90
.....	Cl. American Beauty. (p. 26)	1.25	3.15
.....	Cl. Caledonia. (p. 26)	1.25	3.15
.....	Cl. Cecile Brunner. (p. 26)	1.25	3.15
.....	Cl. Columbia. (p. 26)	1.50	3.90
.....	Cl. Crimson Glory. (p. 26)	2.00	5.25
.....	Cl. Editor McFarland. (p. 26)	1.25	3.15
.....	Cl. Etoile de Hollande. (p. 26)	1.35	3.40
.....	Cl. Mrs. P. S. du Pont. (p. 26)	1.25	3.15
.....	Cl. Peace. (p. 27)	2.50	6.60
.....	Cl. President Hoover. (p. 26)	1.35	3.40
.....	Cl. Radiance. (p. 27)	1.25	3.15
.....	Cl. Red Radiance. (p. 27)	1.25	3.15
.....	Cl. Red Talisman. (p. 27)	1.25	3.15
.....	Cl. Summer Snow. (p. 27)	2.00	5.25
.....	Cl. Talisman. (p. 27)	1.25	3.15
.....	Dr. J. H. Nicolas. (p. 27)	2.00	5.25
.....	Dr. W. Van Fleet. (p. 27)	1.35	3.40
.....	Dream Girl. (p. 27)	2.25	6.00
.....	High Noon. (p. 28)	2.00	5.25
.....	Lady Banksia. (p. 28)	1.50	3.90
.....	New Dawn. (p. 28)	1.50	3.90
.....	Paul's Scarlet Climber. (p. 28)	1.00	2.65
.....	Primrose. (p. 28)	1.35	3.40
.....	White Dawn. (p. 28)	1.50	3.90
FLORIBUNDA				
.....	Baby Doll. (p. 22)	\$1.25	\$3.15
.....	Betty Prior. (p. 22)	1.50	3.90
.....	Cecile Brunner. (p. 22)	1.50	3.90
.....	Donald Prior. (p. 22)	1.50	3.90
.....	Else Poulsen. (p. 22)	1.25	3.15
.....	Fashion. (p. 22)	2.00	5.25
.....	Floradora. (p. 22)	1.50	3.90
.....	Geranium Red. (p. 22)	1.50	3.90
.....	Golden Salmon. (p. 23)	1.25	3.15
.....	Goldilocks. (p. 23)	1.50	3.90

TOTAL.....

Quan.	VARIETY NAME	Each	3 for	Total
FLORIBUNDA, continued				
.....	Ideal. (p. 23)	\$1.25	\$3.15
.....	Improved Lafayette. (p. 23)	1.35	3.40
.....	Kirsten Poulsen. (p. 23)	1.25	3.15
.....	Lavender Pinocchio. (p. 23)	2.00	5.25
.....	Masquerade. (p. 24)	2.00	5.25
.....	Miss Edith Cavell. (p. 24)	1.25	3.15
.....	Mrs. R. M. Finch. (p. 24)	1.35	3.40
.....	Permanent Wave. (p. 24)	1.50	3.90
.....	Pink Bountiful. (p. 24)	1.50	3.90
.....	Pinkie. (p. 25)	1.75	4.65
.....	Pinocchio. (p. 25)	1.50	3.90
.....	Red Pinocchio. (p. 25)	1.50	3.90
.....	Rose Elf. (p. 25)	1.25	3.15
.....	Summer Snow. (p. 25)	1.50	3.90
.....	Vogue. (p. 3)	2.25	6.00
.....	World's Fair. (p. 25)	1.50	3.90
SUB-ZERO				
.....	Cedric Adams. (p. 29)	\$1.75	\$5.00
.....	Curly Pink. (p. 29)	1.75	5.00
.....	Dick Wilcox. (p. 29)	1.75	5.00
.....	Lily Pons. (p. 29)	1.75	5.00
.....	Pink Princess. (p. 29)	1.75	5.00
.....	Queen o' the Lakes. (p. 29)	1.75	5.00
.....	Shades of Autumn. (p. 29)	1.75	5.00
.....	V for Victory. (p. 29)	1.75	5.00
RUGOSA				
.....	F. J. Grootendorst. (p. 29)	\$1.25	\$3.15
.....	Grootendorst Supreme. (p. 29)	1.25	3.15
.....	Hansa. (p. 29)	1.25	3.15
.....	Harison's Yellow. (p. 29)	1.25	3.15
.....	Pink Grootendorst. (p. 29)	1.25	3.15
.....	Sir Thomas Lipton. (p. 29)	1.25	3.15
MINIATURE				
.....	Pixie. (p. 29)	\$0.75	\$1.90
PECAN TREES				
.....	2 to 3 ft.	\$2.10	\$6.00	\$19.50
.....	3 to 4 ft.	2.40	6.90	22.50
.....	5 to 6 ft.	4.00	11.70	37.50
Size				
.....	Mahan			
.....	Moneymaker			
.....	Success			
.....	Schley			
.....	Stuart			
WALNUT TREES				
.....	2 to 3 ft.	\$1.95	\$5.70	\$18.50
.....	3 to 4 ft.	2.20	6.05	21.00
.....	5 to 6 ft.	3.75	10.95	35.00
Size				
.....	Thomas Black			
.....	Willson Wonder English			
PERSIMMON TREES				
.....	2 to 3 ft.	\$1.40	\$3.95	\$13.50
.....	4 to 5 ft.	2.50	7.25	22.50
Size				
.....	Eureka			
.....	Tanenashi			

TOTAL.....

HAYES JR. IV SPRAY GUN

The new 4-gallon spray gun. Light and easy to handle. Weight empty, 1 3/4 lbs. Weight fully loaded for 4 gallons of spray, 3 lbs. Long barrel easily reaches to inside of plants and low-lying leaves. \$8.45, postpaid.



HAYES HAN-D 1-QT. SPRAYER

Hand sprayer for liquid chemicals, insecticides and many special uses. Fan-shaped deflector sprays up, down, side-wise and delivers soaking spray to all points. All-metal construction, Zamack and brass, and neo-prene hose. Pump parts are precision machined of brass and stainless steel. Vacuum breaker in pump prevents unwanted siphoning out of jar contents. Easy to use. Just squeeze handles together with a steady motion. Scientific balance of pump gives smooth, easy, one-hand operation. Weight empty, 1 1/2 lbs. \$2.95, postpaid.



ARP ROSE SPRAY

Now Arp makes available to you the finest rose spray obtainable for home use. Contains the latest chemicals for the control of blackspot, aphids, Japanese beetles, green fly and many other rose pests and diseases. A simple spray program will give you the ultimate beauty in roses that every gardener seeks. Once every seven days is all that is required. Complete instructions for use on every package. Postpaid

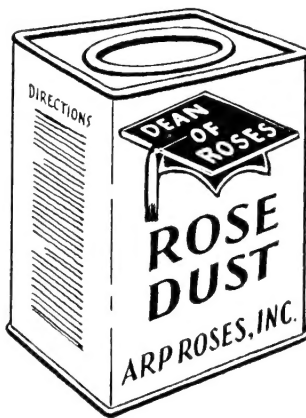
4 ozs. (makes 8 gals.)	\$1 50
Lb. (makes 32 gals.)	4 75
4 lbs. (makes 128 gals.)	16 00



ARP ROSE DUST

For those gardeners who prefer to dust. Arp's special formula contains DDT, Lindane, Tri-basic Copper, Rotenone, Ferbam, Sulphur and Chlordane in the proper proportions for the control of most insects and plants diseases. A multi-purpose dust that is easy to use and very effective if applied regularly.

Postpaid
Lb. \$1 25
4 lbs. 4 50

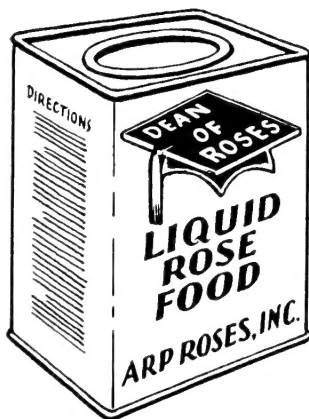


ARP LIQUID ROSE FOOD

(10-20-10)

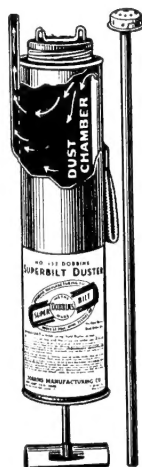
We offer for the first time a new water-soluble plant food that is ideally suited for feeding roses with a minimum of effort and a maximum of results. Quickly available to the plant. One tablespoonful will make a gallon of fertilizer solution. Simply feed each plant a quart of this solution once every two weeks. Can be used on shrubbery and lawns without danger of burning.

Postpaid
1 1/2 lbs. \$2 00
5 lbs. 4 50



DOBBINS GARDEN DUSTER

An excellent duster that has proved itself superior after extensive tests. Unique patented features and rugged construction make this ideal for those who prefer dusting. Convenient, too, because you can leave the duster filled and ready to use. Simply pick it up and use it whenever necessary. No mixing, no solutions. This duster should last a lifetime. \$2.25, postpaid.



it. 712) Each \$1.75, 3 for \$4.65, doz. \$18.60
more charm, dainty beauty and artistic appeal
my rose. The bushy plants carry throughout the
ing season a great profusion of little slender
ening to fully double flowers. The foliage forms
background for the large rounded clusters of spicily
e blooms. An All-America Rose Selections Award
48.

Pat. 484)

Each \$1.50, 3 for \$3.90, doz. \$15.60

re rich, appealing salmon, flushed with gold at
dually changing to soft clear pink as the flowers
quire deeper pink edges. Exotic, fruity fragrance.
ardy and very easy to grow; always in bloom,
ts of flowers on every bush. The great clusters of
nted buds open gradually to long-lasting flowers.

CHIO. (Pat. 812)

Each \$1.50, 3 for \$3.90, doz. \$15.60

re attractive, deep satiny carmine on outside of
d bright carmine on the inside. Has a delightful

Each \$1.25, 3 for \$3.15, doz. \$12.50

nd continuous bloomer. Beautiful gardenia-like,
owers of silvery rose-pink. True miniatures of
ybrid tea roses.

OW. (Pat. 416)

Each \$1.50, 3 for \$3.90, doz. \$15.60

gnificent display early in the season, with the
covered by the clusters of clear white blooms.
flowering from early spring until the end of the

ORLD'S FAIR



Tri-Color COLLECTION

PEACE. (Pat. 591) Each \$2.50, 3 for \$6.60, doz. \$26.40



(All-America Rose Selections Award, 1946.) One of the best and most beautiful of roses. It is a vigorous, healthy grower with shining dark green foliage. The flower passes through a dawn-like range of colors, from yellow buds picoteed cerise to alabaster blooms flushed pink. Very large and long lasting, with broad petals and high-pointed center, and carried on a strong, straight stem.



PEACE

SUZON LOTTHE (Pat. 934)

Each \$2.50, 3 for \$6.60, doz. \$26.40

A beautifully formed bud and flower, with a pearl-like sheen and texture. Delightful fragrance. The peach-colored bud has a high center; outer petals slowly roll back to show their pearl-pink tints flushed with deeper pink toward the outer edges. A double bloom with 60 petals, arranged in high-centered form. Large, dark foliage on a very vigorous plant. Blooms freely.

©

COLLECTION

No. 7

ALL 3

for

\$6.65

POSTPAID



SUZON LOTTHE



HAPPINESS

©

HAPPINESS. (Pat. 911)

Each \$2.50, 3 for \$6.60, doz. \$26.40

A brilliant red rose with unusually firm, heavy petals. A coppery sheen contributes to the beauty of the flaming color. As they get older, the flowers become crimson-carmine but never a disagreeable bluish tone. Distinctive in form, with the outer petals curling to points about the solid center. Very large, with 35 to 40 petals. Upright and vigorous in growth, making a very fine garden rose when well established.

ARP ROSES inc.

P. O. BOX 178
TYLER, TEXAS